

FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 20-26, 1983 2

Program Name	New York Time				NIELSEN AVERAGE AUDIENCE				No. Sta.	Prog. Covg.	Program Name	New York Time				NIELSEN AVERAGE AUDIENCE				No. Sta.	Prog. Covg.
	Day	Duration	Ntwk		Households (000)	%	Share %	Day				Duration	Ntwk	Households (000)	%	Share %					
EVENING																					
A TEAM	8:00	60	TUE.	N	16,080	19.3	39	213	99	KING PENGUIN(S)	8:00	60	WED.	C	9,330	11.2	23	202	99		
ABC FRIDAY NIGHT MOVIE	9:00	120	FRI.	A	8,000	9.6	19	188	93	KNIGHT RIDER	9:00	60	FRI.	N	13,680	15.7	30	191	95		
ABC MONDAY NIGHT BSBL-PRE	8:00	15	MON.	A	7,910	9.5	20	203	99	KNOTS LANDING	10:00	60	THU.	C	9,830	11.8	22	197	99		
ABC MONDAY NIGHT BASEBALL	8:15	123	MON.	A	8,080	9.7	18	203	99	LITTLESOTS(S)	8:30	30	SAT.	N	8,410	10.1	23	190	91		
ABC NEWS CLOSEUP(S)	9:00	60	THU.	A	6,330	7.6	14	204	99	LOVE BOAT	9:00	60	SAT.	A	12,500	15.0	32	195	96		
ABC NEWSBRIEF-M-F	VAR	VAR	M-F	A	8,410	10.1	19	190	95	LOVE, SIDNEY	8:00	30	MON.	N	9,750	11.7	23	208	98		
ABC NEWSBRIEF-SAT.	9:58	01	SAT.	A	12,740	15.3	31	186	94	MAGNUM, P.I.	8:00	60	THU.	C	12,660	15.2	31	201	99		
ABC NEWSBRIEF-SUN.	9:52	02	SUN.	A	10,500	12.6	21	190	95	M*A*S*H	9:00	30	MON.	C	13,080	15.7	28	197	99		
ABC SPORTS UPDATE-SAT	8:57	02	SAT.	A	9,160	11.0	24	192	97	MATT HOUSTON	8:00	60	SUN.	A	11,660	14.0	27	201	98		
ABC SPORTS UPDATE-SUN	8:33	01	SUN.	A	11,750	14.1	27	194	97	MONITOR	10:00	60	SAT.	N	4,910	5.9	13	167	87		
ABC SUNDAY NIGHT MOVIE	9:00	110	SUN.	A	11,000	13.2	23	200	97	NBC MONDAY NIGHT MOVIES	9:00	120	MON.	N	14,160	17.0	31	194	96		
ABC WORLD NEWS TONIGHT	6:30	30	M-F	A	7,160	8.6	20	203	99	NBC NEWS DIGEST-M-F	8:58	01	M-F	N	8,330	10.0	20	170	84		
ABC WRLD NEWS TONIGHT-SUN	6:30	30	SUN.	A	4,750	5.7	14	164	86	NBC NEWS DIGEST-2-M-F	VAR	01	MMF	N	10,080	12.1	22	176	89		
AMERICAN JR. MISS PAGEANT(S)	9:00	60	TUE.	C	8,830	10.6	19	200	99	NBC NEWS DIGEST-SAT	8:58	01	SAT.	N	6,580	7.9	18	167	81		
ARCHIE BUNKER'S PLACE	9:30	30	MON.	C	11,660	14.0	24	197	99	NBC NEWS DIGEST-SUN	8:58	01	SUN.	N	7,000	8.4	15	178	90		
AT EASE	8:30	30	FRI.	A	7,160	8.6	19	179	94	NBC NEWS DIGEST-2-SUN.	9:45	01	SUN.	N	7,500	9.0	15	183	91		
BENSON	8:00	30	FRI.	A	7,910	9.5	22	177	91	NBC NIGHTLY NEWS-SAT.	6:30	30	SAT.	N	3,920	4.7	12	152	74		
BRING 'EM BACK ALIVE	8:00	60	TUE.	C	4,500	5.4	11	189	96	NBC NIGHTLY NEWS-SUN	6:30	30	SUN.	N	5,410	6.5	16	172	87		
BUFFALO BILL	9:30	30	WED.	N	8,410	10.1	18	192	97	NBC NIGHTLY NEWS	6:30	30	M-F	N	7,580	9.1	20	205	98		
CAGNEY & LACEY	10:00	60	MON.	C	13,330	16.0	30	197	98	NBC SUNDAY NIGHT MOVIE	9:00	120	SUN.	N	10,000	12.0	21	202	99		
CBS EVENING NEWS-RATHER	6:30	30	M-F	C	9,000	10.8	24	204	99	NEWS IS THE NEWS	10:00	30	WED.	N	8,580	10.3	19	196	97		
CBS EVENING NEWS-DEAN	6:30	30	SUN.	C	6,410	7.7	19	181	90	NEWSBREAK-M-F	VAR	VAR	M-F	C	7,580	9.1	18	180	91		
CBS SAT. NEWS-SCHIEFFER	6:30	30	SAT.	C	6,500	7.8	20	157	87	NEWSBREAK-SAT.	8:58	01	SAT.	C	6,080	7.3	16	186	94		
CBS SAT. NIGHT MOVIE	9:00	120	SAT.	C	8,080	9.7	21	192	97	NEWSBREAK-SUN.	8:58	01	SUN.	C	9,830	11.8	22	189	94		
CBS WEDNESDAY NIGHT MOVIE	9:00	120	WED.	C	14,910	17.9	33	194	96	9 TO 5	9:30	30	TUE.	A	9,830	11.8	21	204	99		
CHEERS	9:30	30	THU.	N	13,160	15.8	28	201	98	ON THE ROAD WITH KURALT(S)	8:00	30	SUN.	C	13,410	16.1	32	200	99		
CHIPS	8:00	60	SUN.	N	8,000	9.6	18	200	96	OUR TIMES WITH MOYERS(S)	8:30	30	SUN.	C	11,500	13.8	26	200	99		
DALLAS	9:00	60	FRI.	C	8,080	9.7	19	201	99	POWERS OF MATTHEW STAR	8:00	60	FRI.	N	5,580	6.7	15	173	86		
DIFF'RENT STROKES-SAT.	8:00	30	SAT.	N	8,000	9.6	23	197	93	PRIVATE BENJAMIN	8:30	30	MON.	C	9,580	11.5	21	196	99		
DUKES OF HAZZARD	8:00	60	FRI.	C	9,250	11.1	25	200	97	QUINCY,M.E.	9:00	60	SAT.	N	6,830	8.2	17	180	90		
DYNASTY	10:00	60	WED.	A	7,500	9.0	17	205	99	REAL PEOPLE	8:00	60	WED.	N	8,910	10.7	22	207	99		
EISCHIED	10:00	60	FRI.	N	11,580	13.9	28	184	95	REMINGTON STEELE	9:00	60	TUE.	N	13,990	16.8	30	201	99		
FACTS OF LIFE	9:00	30	WED.	N	10,250	12.3	23	188	97	RIPLEY'S BELIEVE IT-NOT	7:00	60	SUN.	A	7,080	8.5	18	183	93		
FALCON CREST	10:00	60	FRI.	C	9,000	10.8	22	203	99	ST. ELSEWHERE	10:00	60	TUE.	N	11,910	14.3	26	200	99		
FALL GUY	8:00	60	WED.	A	10,000	12.0	25	201	99	SAVAGE: IN THE ORIENT(S)	10:00	60	TUE.	C	9,250	11.1	21	199	99		
FAME	8:00	60	THU.	N	6,910	8.3	17	197	99	SEVEN BRIDES/SEVEN BROS.	8:00	60	SAT.	C	6,000	7.2	17	194	97		
FAMILY TIES	8:30	30	MON.	N	12,080	14.5	27	206	98	SIMON & SIMON	9:00	60	THU.	C	14,580	17.5	32	202	99		
FANTASY ISLAND	10:00	60	SAT.	A	12,660	15.2	33	201	97	60 MINUTES	7:00	60	SUN.	C	13,410	16.1	34	207	99		
GIMME A BREAK	9:00	30	THU.	N	11,080	13.3	25	196	97	SQUARE PEGS	8:00	30	MON.	C	9,410	11.3	22	189	97		
GOLD MONKEY	9:00	60	WED.	A	10,250	12.3	22	200	97	T.J. HOOKER	8:00	60	SAT.	A	8,410	10.1	23	196	98		
HAPPY DAYS	8:00	30	TUE.	A	7,500	9.0	18	202	98	TAXI	10:30	30	WED.	N	7,580	9.1	17	198	99		
HART TO HART	10:00	60	TUE.	A	12,160	14.6	27	201	98	THREE'S COMPANY	9:00	30	TUE.	A	10,660	12.8	24	205	99		
HILL STREET BLUES	10:00	60	THU.	N	14,330	17.2	32	214	99	TRAPPER JOHN, M.D.	10:00	60	SUN.	C	15,990	19.2	35	198	99		
JEFFERSONS	9:00	60	SUN.	C	15,080	18.1	32	195	99	20/20	10:00	60	THU.	A	13,160	15.8	29	203	99		
JOANIE LOVES CHACHI	8:30	30	TUE.	A	8,080	9.7	19	194	96	VOYAGERS	7:00	60	SUN.	N	5,160	6.2	13	182	90		

Δ Partial time interruption within program.

- Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

<< Below Minimum Reporting Standards.

U.S. TV Households: 83,300,000

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FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 20-26, 1983 4

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(S) Special or Preempting Program. (B) Breakout due to coverage or change in telecast day.

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U.S. TV Households: 83,300,000

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FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 20-26, 1983 6

New York Time				NIELSEN AVERAGE				New York Time				NIELSEN AVERAGE							
Program Name	Duration	Day	Ntwk	AUDIENCE		No. Sta.	Prog. Covg.	Duration	Day	Ntwk	AUDIENCE		No. Sta.	Prog. Covg.					
				Households (000)	Share %						Households (000)	Share %							
WEEKEND DAYTIME																			
ABC WEEKEND SPECIALS	12:00	30	SAT.	A	3,420	4.1	16	172	88	NEW FAT ALBERT SHOW	12:30	30	SAT.	C	3,580	4.3	17	176	88
ABC WIDE WORLD-SPORTS SAT	5:00	90	SAT.	A	4,330	5.2	15	204	99	PAC-MAN/RASCALS/RICHIE-1	8:30	30	SAT.	A	3,170	3.8	23	198	99
AMERICAN BANDSTAND '83	12:30	60	SAT.	A	3,000	3.6	14	159	81	PAC-MAN/RASCALS/RICHIE-2	9:00	30	SAT.	A	4,750	5.7	29	199	99
ASK NBC NEWS-8:28AM	8:28	02	SAT.	N	2,830	3.4	25	186	95	PAC-MAN/RASCALS/RICHIE-3	9:30	30	SAT.	A	4,750	5.7	26	199	99
ASK NBC NEWS-8:58AM	8:58	02	SAT.	N	4,170	5.0	29	199	97	PANDAMONIUM	8:30	30	SAT.	C	1,830	2.2	13	182	83
ASK NBC NEWS-10:28AM	10:28	02	SAT.	N	4,910	5.9	24	211	99	POPEYE/OLIVE COMEDY SHOW	8:00	30	SAT.	C	1,330	1.6	13	176	82
ASK NBC NEWS-10:58AM	10:58	02	SAT.	N	4,500	5.4	22	200	94	PRO BOWLERS SPRING TOUR	3:30	90	SAT.	A	3,330	4.0	13	185	94
ASK NBC NEWS-11:58AM	11:58	02	SAT.	N	3,750	4.5	17	175	79	SCHOOLHOUSE ROCK-8.25AM	8:25	04	SAT.	A	1,920	2.3	17	178	91
BLACKSTAR	1:00	30	SAT.	C	3,920	4.7	19	158	84	SCHOOLHOUSE ROCK-10.55AM	10:55	04	SAT.	A	4,500	5.4	22	193	98
BUGS BUNNY/ROAD RUNNER 1	9:30	30	SAT.	C	2,670	3.2	14	201	99	SCHOOLHOUSE ROCK-11.55AM	11:55	04	SAT.	A	3,830	4.6	17	187	92
BUGS BUNNY/ROAD RUNNER 2	10:00	30	SAT.	C	4,580	5.5	23	201	99	SCOOBY DOO/PUPPY HOUR-1	10:00	30	SAT.	A	4,000	4.8	20	194	98
BUGS BUNNY/ROAD RUNNER 3	11:00	30	SAT.	C	4,750	5.7	22	193	97	SCOOBY DOO/PUPPY HOUR-2	10:30	30	SAT.	A	4,830	5.8	24	194	98
BUGS BUNNY/ROAD RUNNER 4	11:30	30	SAT.	C	5,000	6.0	22	193	97	SHIRT TALES	8:30	30	SAT.	N	3,830	4.6	28	199	97
CAPTAIN KANGAROO-SAT	7:00	60	SAT.	C	1,170	1.4	21	140	84	SMURFS I	9:00	30	SAT.	N	5,000	6.0	30	211	99
CBS CHILDREN'S FILM FEST.	1:30	30	SAT.	C	2,500	3.0	12	154	80	SMURFS II	9:30	30	SAT.	N	5,750	6.9	31	211	99
CBS SPORTS SATURDAY	4:30	94	SAT.	C	4,830	5.8	18	182	93	SMURFS III	10:00	30	SAT.	N	5,580	6.7	28	211	99
CBS SPORTS SUNDAY	4:44	76	SUN.	C	4,660	5.6	17	191	97	SPORTSWORLD	4:30	90	SUN.	N	3,500	4.2	13	186	94
D. THOMAS MEMPHIS GOLF-SAT(S)	3:30	60	SAT.	C	3,080	3.7	13	179	94	SUNDAY MORNING	9:00	90	SUN.	C	3,000	3.6	20	170	93
D. THOMAS MEMPHIS GOLF-SUN(S)	2:30	134	SUN.	C	3,750	4.5	15	188	98	SUPERFRIENDS	8:00	30	SAT.	A	1,750	2.1	17	179	92
DUKES	10:30	30	SAT.	C	4,410	5.3	22	198	99	THIS WEEK-DAVID BRINKLEY	11:30	60	SUN.	A	1,920	2.3	10	154	90
FACE THE NATION	11:30	30	SUN.	C	2,170	2.6	11	157	93	THUNDARR	12:00	30	SAT.	N	2,500	3.0	12	126	67
FLASH GORDON	12:30	30	SAT.	N	2,420	2.9	12	101	58	USFL FOOTBALL	1:30	233	SUN.	A	4,000	4.8	16	199	98
FLINTSTONE FUNNIES	8:00	30	SAT.	N	2,500	3.0	24	186	95	WIMBLEDON TENNIS-SAT(S)	4:15	135	SAT.	N	4,410	5.3	17	199	98
GARY COLEMAN SHOW	10:30	30	SAT.	N	4,330	5.2	21	200	94	WIMBLEDON TENNIS-SUN(S)	2:30	120	SUN.	N	2,420	2.9	10	195	98
GILLIGAN'S PLANET	12:00	30	SAT.	C	3,830	4.6	18	167	85	NUMBER OF PROGRAMS	69								
HULK/SPIDERMAN 1	11:00	30	SAT.	N	4,080	4.9	19	175	79										
HULK/SPIDERMAN 2	11:30	30	SAT.	N	4,000	4.8	18	175	79										
IN THE NEWS- 8.26AM	8:26	03	SAT.	C	1,500	1.8	13	176	82										
IN THE NEWS- 8.56AM	8:56	03	SAT.	C	1,670	2.0	11	182	83										
IN THE NEWS- 9.26AM	9:26	03	SAT.	C	1,580	1.9	9	187	96										
IN THE NEWS- 9.56AM	9:56	03	SAT.	C	3,170	3.8	17	201	99										
IN THE NEWS-11.56AM	11:56	03	SAT.	C	4,910	5.9	22	193	97										
IN THE NEWS-12.26PM	12:26	03	SAT.	C	3,420	4.1	16	167	85										
IN THE NEWS-12.56PM	12:56	03	SAT.	C	3,500	4.2	17	176	88										
IN THE NEWS- 1.26PM	1:26	03	SAT.	C	3,750	4.5	18	158	84										
IN THE NEWS-10.56AM	10:56	03	SAT.	C	4,410	5.3	22	198	99										
IN THE NEWS-11.26AM	11:26	03	SAT.	C	4,330	5.2	20	193	97										
MEATBALL & SPAGHETTI	9:00	30	SAT.	C	1,750	2.1	11	187	96										
MEET THE PRESS	12:30	30	SUN.	N	2,250	2.7	11	184	96										
MORK/LAVERNE/FONZ HOUR-1	11:00	30	SAT.	A	3,750	4.5	17	187	92										
MORK/LAVERNE/FONZ HOUR-2	11:30	30	SAT.	A	3,830	4.6	17	187	92										
NAT'L SPORTS FESTIVAL-SAT(S)	1:30	120	SAT.	A	2,580	3.1	12	183	95										
NAT'L SPORTS FESTIVAL-SUN(S)	5:23	37	SUN.	A	3,250	3.9	12	197	97										
NBC MAJOR LEAGUE BASEBALL	1:17	178	SAT.	N	4,500	5.4	21	196	94										
NBC SPORTS-30 ROCK	1:00	17	SAT.	N	3,750	4.5	18	196	94										

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(B) Breakout due to coverage or change in telecast day.

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